

## Capital Markets Day

Copenhagen

**26 February 2024** 



## Forward-looking statements

This presentation includes forward-looking statements that involve risks, uncertainties and other factors, many of which are outside of our control that could cause actual results to differ materially from the results discussed in the forward-looking statements. Forward-looking statements include statements regarding our short-term objectives and opportunities, financial expectations for the full year and financial preparedness as of year-end, as well as statements concerning our plans, objectives, goals, future events, performance and/or other information that is not historical information. All such forward-looking statements are expressly qualified by these cautionary statements and any other cautionary statements which may accompany the forward-looking statements. We undertake no obligation to publicly update or revise forward-looking statements to reflect subsequent events or circumstances after the date made, except as required by law.



## Chairman introduction: Vaccines market and trends

Luc Debruyne, Chairman



... save millions of lives every year

by preventing infectious diseases

### **Vaccines**

play a pivotal role in improving health



... protect whole communities

not only individuals against dangerous diseases



... are one of the biggest healthcare revolutions ever has led to eradication of life-threatening diseases



... have a crucial role in achieving 14 of the 17 SDGs supporting UN's goals to transform the world

#### Climate change

worsens the spread of the majority of infectious disease (e.g. mosquito migration)



#### **Technological** innovation

of products and platforms improves vaccines, making vaccines increasingly relevant



#### **Broad vaccine** awareness

has increased significantly following the COVID-19 pandemic and the mpox outbreak



#### Disease outbreaks

has increased the focus on vaccine preparedness (e.g. mpox outbreak 2022-23)



#### **Geopolitics**

bioterror threats, conflicts and uneven access make vaccines become part of critical infrastructure

**Vaccines** prevent

>25

dangerous infectious diseases

*Immunisation* can prevent

>50m

deaths from 2021-2030

**Approximately** 

5.3bn

vaccine doses supplied in 2021 excl. COVID-191

## Attractive business with barriers to entry

- Growing market
- Pharma-like operating margins
- Long product life cycles, no patent cliffs
- Few global players
- Large capital investment
- Complex manufacturing and quality controls
- Depth of expertise across value chain needed

Attractive business with barriers to entry







### Business characteristics: Value and volume-based business model

- Public and private market
- Quarterly volatility as the norm:
  - Tenders: wins timings funding pricing
  - Government stockpiles: replenishments withdrawals
  - Seasonality outbreaks
  - Supply

Value and volumebased business model







## Vaccines product life cycle

- Discovery
- Pre-licensure R&D
- Post-licensure R&D: Life cycle management
  - New indications
  - Combinations
  - Co-administration
  - Age extensions
  - Different dosing schedules
  - Effectiveness/impact
  - Technical improvements

## Vaccines product life cycle:

- 1. No patent cliff
- 2. No generics
- 3. Unique vaccines





# Our transformation journey and strategic outlook

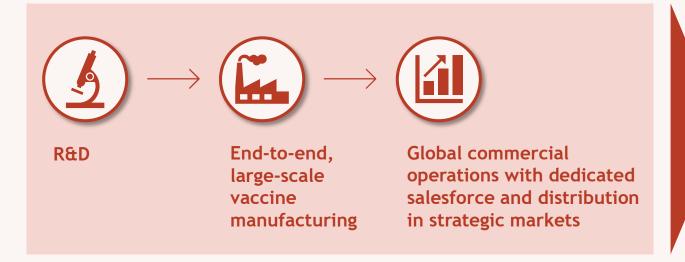
Paul Chaplin, President & Chief Executive Officer



## Since 2020, we have successfully transformed Bavarian Nordic into one of the largest pure-play vaccine companies

Three decades of excellence in R&D and vaccine manufacturing culminating in a successful transformation over the last five years...

...creating a focused and profitable vaccine specialty company with a strong platform for further growth





Leading commercialized portfolio of travel vaccines



A preferred partner to governments on vaccines for public preparedness



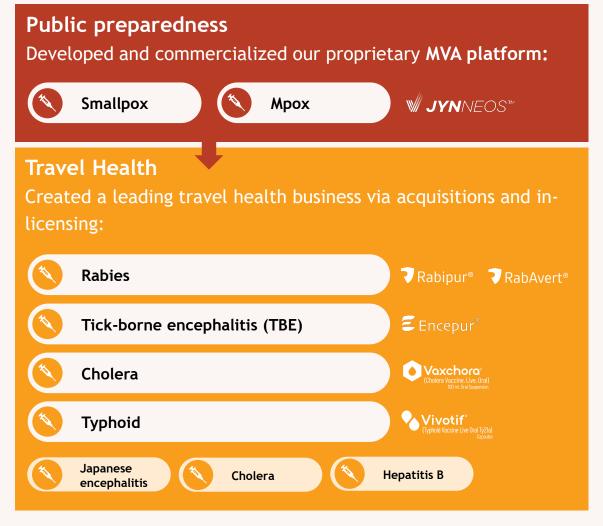
Global and diverse organization with 1,400+ employees, skilled in life-sciences



Saving and improving lives by unlocking the power of the immune system

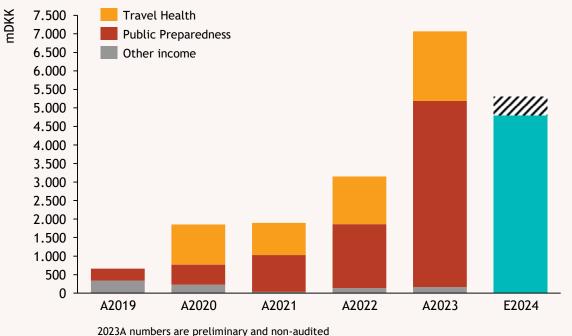
## From a strong heritage to an impactful future

#### Growing the commercial portfolio



## Establishing Travel Health and Public Preparedness as two successful franchises

- Hypothesis on scalable platform confirmed and first signs of synergies from selling Vaxchora and Vivotif with only limited increase in commercial organization
- Very strong commercial performance in competitive markets such as the US



## Our way forward

## A pioneering force in vaccines - expanding our reach and impact through life-changing solutions

Deliver continued growth



Drive growth in Travel Health



Expand base business within Public Preparedness



Strong focus on organic growth supported by selective and synergistic M&A

Bring innovative solutions



Improve competitiveness of existing product portfolio through lifecycle management



Secure reliable supply



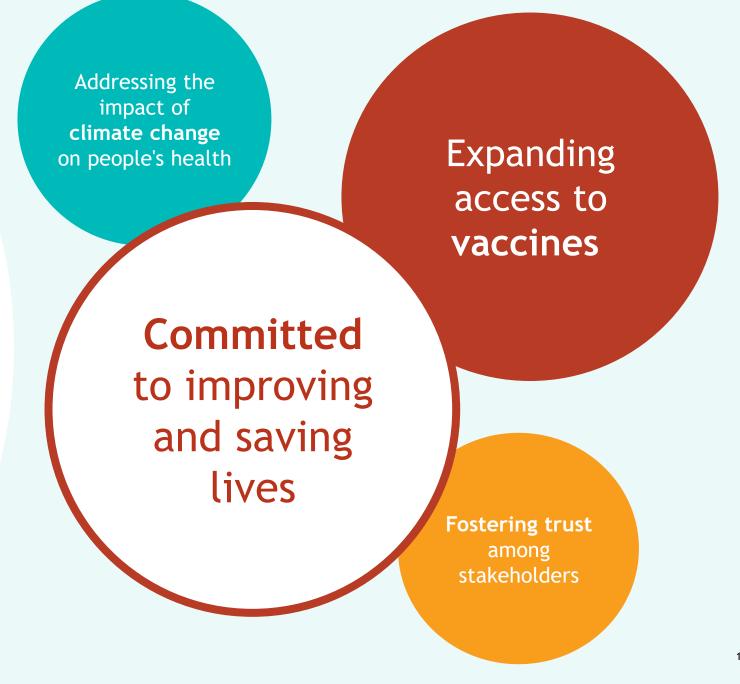
Develop new pipeline programs and platforms

Committed to provide sustainable impact on society, patients and employees

Our commitment to developing a sustainable business is integral to lasting success in global markets.

Through collaboration with local partners and institutions, we aim to expand our commercial footprint while improving access to vaccines.

We focus our efforts on where we can make the greatest impact, mitigate risks, and seize business opportunities



### Deliver continued growth

## Drive growth in our leading position within Travel Health

#### Key growth drivers:

TBE &

**Rabies** 

- Cont'd market growth driven by increased travel
- Cont'd strong brand performance through dedication and focus
- Geographical expansion of own distribution

Cholera & Typhoid

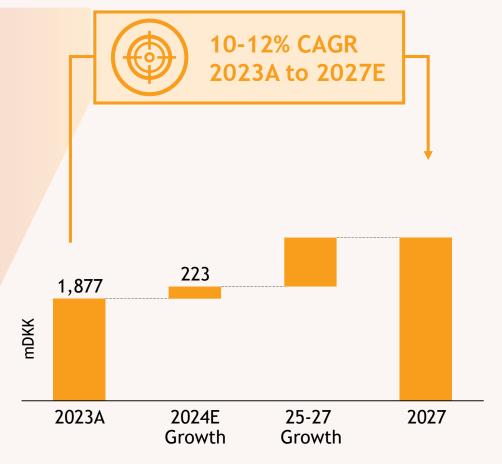
 Relaunch cholera and typhoid vaccines via our existing commercial platform - sales potential of USD ~100m

CHIKV

- Expected launch of CHIKV vaccine candidate in H1 2025
- Differentiated product with strong clinical data entering market estimated at USD ~500m







### Deliver continued growth

## Expanding the Public Preparedness business



#### Historical development in Public Preparedness



Sales in 2022 and 2023 impacted by mpox outbreak and created many new governmental customers. Orders from the US and Canada were also impacted by the outbreak.



Successful manufacturing of and delivery on sudden spike orders from the mpox outbreak 2022-2023.

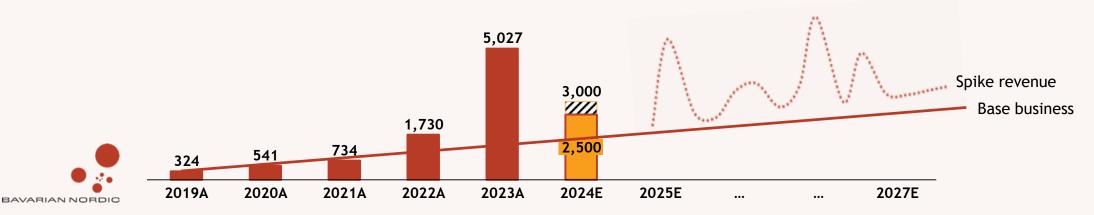
#### Public Preparedness business going forward

#### Base business from existing partners

DKK 1.5-2.0bn annual sales expected from the US, Canada and repeat business from smaller countries <u>plus</u> broadening of base through ongoing dialogues with new countries.

- Launch private market JYNNEOS

  Launch in H1-2024 with a total gross value of approximately DKK 1,725m to be captured over the next 4 years
- Future sudden demand spikes expected
   Spikes beyond base business driven by new mpox outbreaks and irregular government stockpiling purchases



2023A numbers are preliminary and non-audited

## M&A and business development as a source of growth

## Building on a strong and inspiring track-record

Transformation has created a stronger Bavarian Nordic through M&A and business development in just five years



Successful integration and commercialization of vaccines from GSK proven by record sale of rabies and TBE vaccines



Proving ambitious strategy by acquiring and integrating Emergent BioSolutions' travel vaccine franchise



Leveraging commercial platform through distribution agreements



Increased cash-flow generation and financial flexibility will

- enable future selective and synergistic infectious disease acquisitions
- allow excess capital returned to shareholders

#### Key objectives and outlook

#### Short-term

Executing on integration and strengthening of previous transactions

#### Medium-term:

Ramp-up exploration of M&A and business development while remaining disciplined and diligent



Drive continued revenue growth to improve scale by acquiring...



... assets which are de-risked by being commercialized or in late-stage development

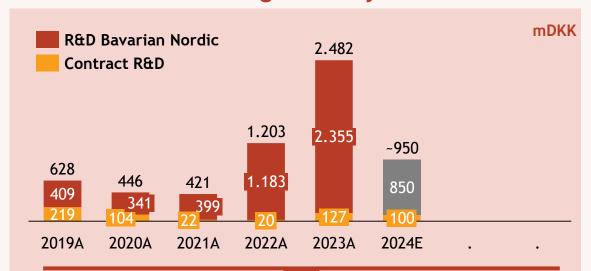


... assets which are synergistic to existing product portfolio and commercial setup



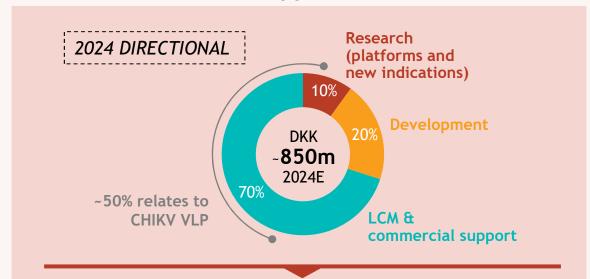
### Future R&D at Bavarian Nordic

#### Investments in R&D significantly lowered



- Fewer and less expensive clinical programs in the near horizon
- CHIKV development explains nearly half of 2024 budget
- CHIKV development commitments goes beyond licensure
- Contract R&D has been a significant component of important projects in the past and is expected to continue

#### LCM and commercial support



- R&D goes beyond platforms and vaccines
- Commercial products demand ongoing R&D support and Life Cycle Management investments to maintain and improve market positions



2023A numbers are preliminary and non-audited

### R&D priorities - focus on infectious disease vaccines

#### Selected projects are receiving government funding



#### **Preclinical**

Explore new disease areas

**Explore new platforms** 

Investigating new manufacturing process



#### Clinical

**MVA-BN WEV** 

TAEK-VAC → Discontinued



#### Life-cycle management

#### Shelf-life extension

- Smallpox/mpox
- Typhoid

#### In Vivo to In Vitro potency

- Rabies
- TBE

#### **Booster projects**

- Chikungunya
- TBE

#### Geographical expansion

- Smallpox/mpox
- Chikungunya
- TBE
- Cholera

#### Label expansion

- Chikungunya
- Cholera

#### Outlook and financial ambitions

#### Outlook 2024

| mDKK    | 2024          |
|---------|---------------|
| Revenue | 5,000 - 5,300 |
| EBITDA  | 1,100 - 1,350 |
|         |               |

• Travel Health: Approximately 2,100 mDKK

• Public Preparedness: 2,700 - 3,000 mDKK

• Other Revenue: Approximately 200 mDKK

#### Financial ambitions and capital allocation



Capital allocation

- Short term commitments to pay back significant
- Invest to grow the current business and pipeline
- Increasing cash flow generation leading to expanded financial flexibility
- Mid- to long-term excess cash prioritized for synergistic M&A and return to shareholders



10-12%

1.5 - 2.0 BN

25% - 30%

## Continued growth supported by multiple drivers

Successful transformation into a leading pure play vaccine company





Attractive underlying market growth

Focused on organic growth strategy

Opportunity to solidify profitability

Solid financial position and stronger cash flow generation going forward

## Continued Growth

JC May, EVP & Chief Commercial Officer



## Driving growth with strategic initiatives for Travel Health and Public Preparedness

Sustain Growth in Travel Health

Expand base business within Public Preparedness











Leverage market growth in the travel market

The travel market is expected to surpass its 2019 level by mid-2024 (as measured by flight km demand) Focus on key markets and global expansion

Focus on US and Germany and next layer of key travel vaccine markets (UK, Canada, France, Austria, and Benelux) Relaunch / launch Vivotif and Vaxchora

Relaunch in key market (US) and launch in new markets (France, Canada, etc.) CHIKV VLP global launch in est. \$500M market

Prepare for successful 2025 launch in sizeable Chikungunya vaccine market Support key stakeholders and explore new opportunities

Smallpox/mpox represent a significant public health threat and MVA-BN is key in the preparedness/prevention solutions

Launch of JYNNEOS in the US managed care market

Expand our presence in the US while providing access to the population at risk of Mpox





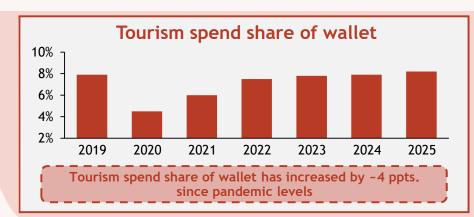
## Record Travel Health sales despite pandemic with further growth runway



Leisure travel spend has regained its position as a significant consumer spending category since the pandemic (2020)



Encouraging near-term outlook for travel as consumers are increasingly prioritising leisure travel

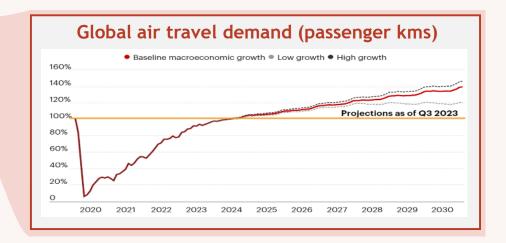




Travel demand expected to surpass pre-pandemic levels by mid-2024 - estimated annual growth rate of +6% going forward



Higher demand for travel vaccines expected due to greater diversity in travel destinations - travel destinations post pandemic travel restrictions were characterised by "safe locations"





Notes: Air travel demand based on revenue passenger kilometres (RPK), which is calculated by multiplying the number of paying passengers by the total distance travelled Sources: IATA; International Monetary Fund; IHS Markit; Johns Hopkins University; UNWTO; Numbeo; Bain CO2 emissions planning model; Bain analysis: https://www.bain.com/insights/air-travel-forecast-interactive/; WTM Global Travel Report by Oxford Economics, https://my.oxfordeconomics.com/reportaction/3030abDAef3e47b58a5424/Toc



## Continue focus on key markets while expanding global footprint

#### Large growth potential in US for Travel Health







of total sales contributed by North America in 2023 (43% of TH sales)



KAM-based model driven by contracts and pricing

#### **Existing market**

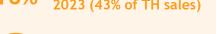


Expansion focus ('24-25)





of total sales contributed by DACH in 2023 (43% of TH sales)





Representative- / KAM-based model driven by HCPs / travel clinics / tenders

#### **Existing markets**



Expansion focus ('25-26)



#### **RoW**



of total sales contributed by RoW in 40% 2023 (16% of TH sales)



Representative- / KAM- and partnerbased model driven by HCPs / travel clinics / tenders

#### **Existing markets**



Expansion focus ('24-26)







#### Market leader with 71%MS

- Less than 0.5% of travellers to endemic countries receive pre-exposure prophylaxis
- Opportunity to expand the market through disease awareness campaign



#### Challenger with 20%MS

 Establish Vivotif as the optimal choice for individuals who prefer an oral medication

Strength



#### Only cholera vaccine approved in the US

Increase HCP and traveler awareness of cholera to boost vaccination rates



#### **CHIKV VLP**

#### Potentially second entrant with a well differentiated profile

• Convenience, fast protection and safety







## US Travel Health: Strong foundation has been laid for further growth

#### Early wins on journey towards Leadership in Travel Health

#### Sales and marketing initiatives

- Aligned Vivotif and Vaxchora to our strategic account selling model focused on key segments (travel clinics, retail, GPOs/IHNs, and DoD/govt.)
- Expanded Vet Tech Educational programs to include Veterinarians
- Non personal promotion capabilities added to activate both prescribers and travellers

#### **Customers and reach**

- Tripled Vivotif and Vaxchora reach by adding to existing contracts
- Continued partnership with the largest network of travel clinics in the US
- Contracts in place with the two largest US retail chains (CVS, Walgreens) and with major group purchasing organizations (GPOs), i.e., Vizient
- Vivotif and Vaxchora added to Federal Supply Schedule

#### Vivotif market share

**15%** 2022 market share

20% 2023 market share

#### Initiatives to deliver further growth



#### Omnichannel sales & marketing

Marketing-driven Non-personal Promotion; NAMs/KAMS & tele IDN's, GPO's, Retailers, Travel sales: Wholesaler/Distributor Supplier Marketing Programs



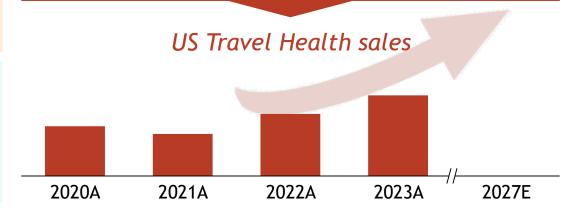
#### Tailored contracting with customers

Wholesalers, Distributors, Segment



#### **Operational** excellence

Supply reliability, Customer service...







## CHIKV VLP: An ambition to launch a leading global brand in 2025

|          | Significant opportunity with estimated global travel market size of \$500M | <ul> <li>Right behind the first entrance to the market with large medical need and sizeable<br/>opportunity with c. 166m travels p.a. to endemic countries, but limited awareness of<br/>vaccine benefit and needs</li> </ul> |
|----------|--|---|
| Anna A   | Launch team with hands-on experience and strong track record               | <ul> <li>Launch of tracking tool at global and regional level to monitor progress</li> <li>Continuous development of launch capabilities in key markets</li> </ul>  |
| -, Ö.    | On a mission to develop deep customer insights for launch                  | <ul> <li>Extensive market research program ongoing across key markets</li> </ul>  |
| 盒        | Building confidence with regulators and recommending bodies                | <ul> <li>Engaging with key stakeholders and leveraging strong clinical profile with a well<br/>differentiated vaccine offering, unique combination of convenience, fast protection, and<br/>safety</li> </ul>                 |
| <b>P</b> | Committed to establishing CHIKV VLP as a preferred brand                   | <ul> <li>Aligned branding confirmed by FDA and EMA</li> <li>Developing a unique and distinctive positioning followed by impactful disease awareness and promotional campaigns</li> </ul>                                      |





## A trusted Public Preparedness partner supporting key stakeholders

#### **Smallpox**

- Smallpox is considered a top threat to biological defense
- Population immunity is waning
- Potential threat of other re-emerging orthopox viruses
- Geopolitical tensions, biotech advancements, and Al potentially increase the threat
- Estimated 600-700 MD of 1<sup>st</sup>/2<sup>nd</sup> generation smallpox vaccines in stockpile

#### **Mpox**

- Endemic in West and Central African countries
- The global virus spread has not stopped
- High uncertainty around future outbreaks
- Climate change and increased travel brings previously unseen diseases to developed countries
- Estimation of 6-8 million individuals at risk in developed countries

#### Preparedness and preparation are key in safeguarding public health

Postpandemic developments

A significant

public health

threat

Evolving local & global recommendations

Stockpile funding approved or in review

Stockpiling discussions initiated

Evolving local recommendations

Advice and recommendations issued on preventative vaccinations

Bavarian
Nordic - a
trusted
partner



Highly competitive products



Responsive manufacturing capacity



Evolving product lifecycle and regulatory expansion



Close collaboration with key partners (governments, supranational org. etc.)





## Expand presence in US: Launch of JYNNEOS in managed market

#### Sizeable market potential

#### ~2 million

population at risk (MSM) of which c. 25% are already vaccinated

#### >85%

of individuals at risk of HIV interested in vaccination

#### +53%

of cisgender men who reported sex with another man in the past year reported concern about getting mpox

#### 95%

of the US vaccines market is represented by the managed market

## Regulatory tailwinds opening access to US managed market

CDC's ACIP unanimous positive vote

CDC advisers vote to recommend routine use of the mpox vaccine to protect people at high risk of infection

② 2 minute read · Updated 4:10 PM EDT, Thu October 26, 2023



- CPT Code established and Pricing Compendia notifications completed
- CDC solicitation for VFC published

#### Go-to-market for **W** JYNNEOS™

#### Market characteristics

#### Patient flow:

Majority of patients will likely vaccine in retail settings while a small portion will go to physician offices

#### Funding:

JYNNEOS will be funded through private insurance and various government programs

#### Customer targeting and traction

#### Customer targeting:

Retail, Integrated Delivery Networks, Group Purchasing Organizations, Health Departments, Federally Qualified Health Clinics, and infectious disease clinics

Momentum with Pharmacy Benefit Managers: Optum has agreed to add JYNNEOS schedules



## Innovative Solutions

Russell Thirsk, EVP & Chief Operating Officer



## Production sites and strategic partnerships

Broad expertise, reliable supply, global quality and compliance standards



### Our manufacturing sites

#### Extensive vaccine manufacturing capabilities and platforms



## Key technologies to produce a variety of vaccines

- Mammalian cell culture capabilities up to 2000 L
- 2 CEF cell culture with BSL 3 containment
- Liquid and lyophilized sterile product filling
- Capsule & sachet filling (oral products)



## Proven supply capability - meeting demand during mPox outbreak

#### Public preparedness

Ready to deliver our proprietary MVA platform:



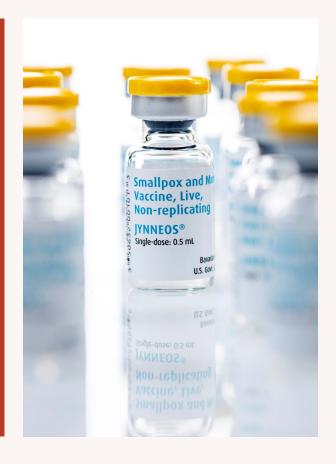




- Capacity increased 4x since 2022
- Flexibility to respond to evolving needs
- End to end in house production supplemented by 3<sup>rd</sup> party surge capacity

Jynneos Lifecycle Focus areas

- 1. Shelf life
- 2. Stock piling and private market presentations
- 3. Continuous cost improvement





## Expanding our capabilities

#### Supply capabilities

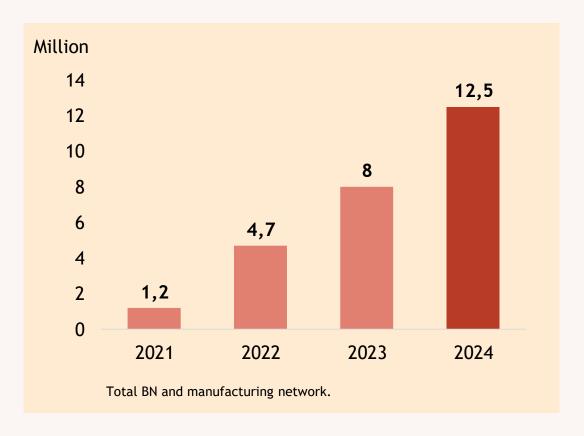
TBE &

Rabies

- Tech transfer will conclude in 2024 on plan
- Capacity ramp underway to supply growth ambition
- Opportunity for further internalization
- Cholera & Typhoid
- End to end manufacturing in house with capacity to support significant growth

- Manufacturing set up complete, post launch scale up planned
- Inventory build for launch underway

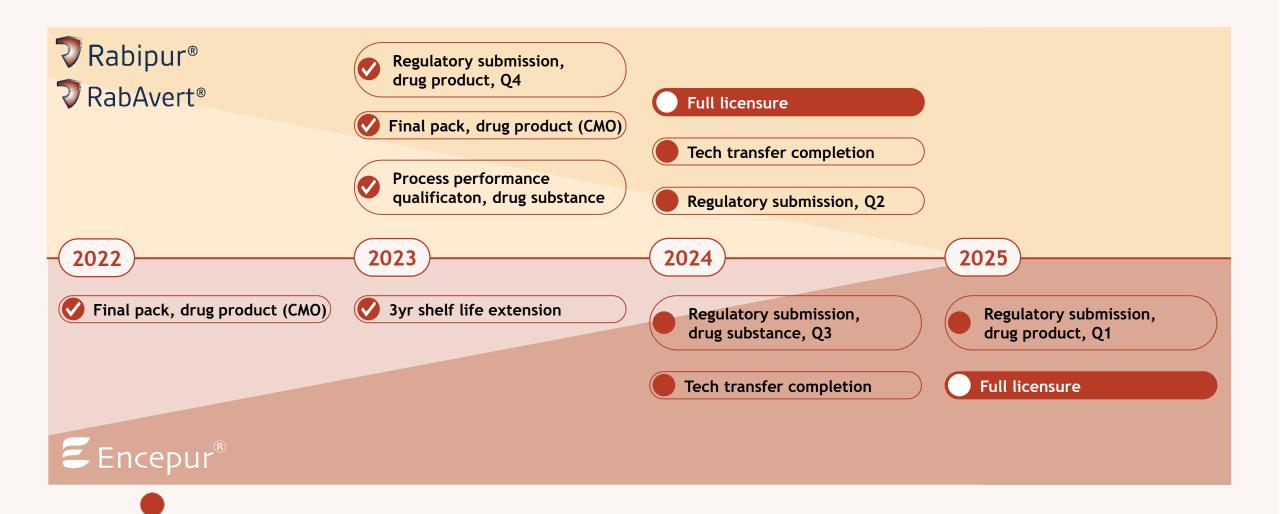
#### Vaccine doses produced





**CHIKV** 

## Tech transfer of Encepur & Rabipur/RabAvert nearing completion

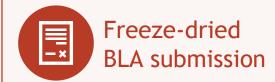


BAVARIAN NORDIC

## Strengthening our portfolio with targeted investment in product life cycle management

#### Selected activities in 2024

















## Building a reliable and sustainable supply chain

#### Improving our supply capabilities

#### In the right way



Integrated sales and operational planning

Data driven, digital planning processes with the ability to respond to evolving public preparedness and travel health needs

Distribution integration

Improved distribution flexibility and cost to support expended commercial presence Sourcing and supplier consolidation

Leverage synergies from the acquisition of the Emergent travel business Continuous Improvement

Continuous improvement of manufacturing process yield and productivity



World class quality and compliance

Ensuring the trust of the public and the regulators

Sustainable Manufacturing

Making the sustainable choices as we increase the supply of life saving vaccines





### Outlook and mid-term ambitions

#### A profitable business with further improvement opportunities

#### Delivery of profitable growth... Revenue (mDKK) 7,062 5,300 3,151 1,898 5,000 1,853 662 2020 2023 2019 E2024 2021 2022 EBITDA (mDKK) EBITDA margin 22-25% 2,615 1,350 740 11111 328 75 1,100 -271 2019 2020 2021 2022 2023 E2024

#### ...with strong near-term outlook...

| Outlook 2024  |               |
|---------------|---------------|
| mDKK          | 2024          |
| Revenue:      | 5,000 - 5,300 |
| EBITDA        | 1,100 - 1,350 |
| EBITDA margin | 22% - 25%     |

#### **Key assumptions**

- Travel Health: Approximately 2,100 mDKK
- Public Preparedness: 2,700 3,000 mDKK
- Other Revenue: Approximately 200 mDKK
- R&D: Approximately 850 mDKK, of which CHIKV represents nearly half
- CHIKV manufacturing costs of ~240mDKK with EBITDA margin impact of approx. 5 p.p.

#### ...and prospects of profitable growth

| Financial ambitions to 2027                     |              |  |
|---|--------------|--|
| mDKK  | 2025-2027    |  |
| Revenue:  |              |  |
| Travel Health, CAGR (23-27)                     | 10-12%       |  |
| Public Preparedness base business (excl spikes) | 1.5 - 2.0 BN |  |
| EBITDA margin                                   | 25% - 30%    |  |

Figure stall ambitions to 2027

#### Key assumptions:

- Current business only
- EBITDA margin very sensitive to revenue level
- Gross margin on rabies and TBE vaccines will improve by approx. 15-20 p.p. from 2026 and with full effect in 2027



2023A numbers are preliminary and non-audited

### Margin improvements from tech-transfer of rabies and TBE vaccines

#### Approx. 30% COGS saving from TT

## **ILLUSTRATIVE COGS SAVINGS** 100 10 20 GSK Insource DP Insource DS Future purchase **BN COGS**

#### ...driving margin improvements

- TT complete in 2024 with licensure expected in 2024 for rabies and 2025 for TBE.
- Leading to a minimum 15-20 p.p. margin improvement depending on product.

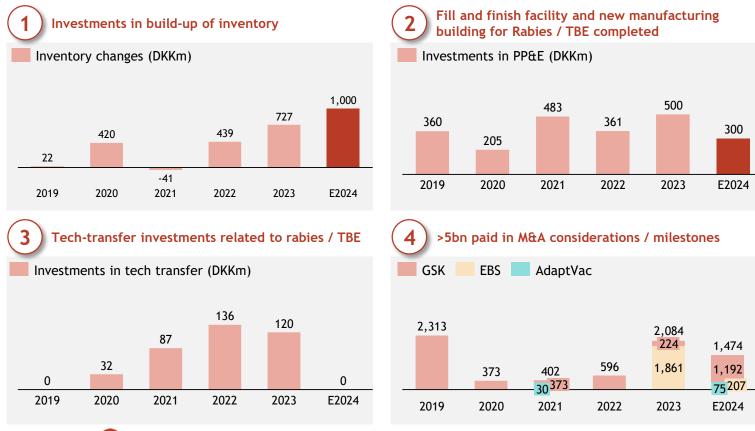
#### ...with some timelag post TT

 Effect visible from 2026 with full impact in 2027 after consumption of GSK based inventories.



### Cash conversion expected to increase from mid-2025 onwards

#### Significant investments in the last five years leading to...



... significantly **improved cash flow from mid-2025** onwards driven by...

Inventory levels will stabilize post-2024 and then decrease due to lower COGS

potential larger strategic investment

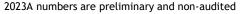
following expected further inventory buildup during 2024

- Decrease in annual capex expected vs. L5Y avg. (DKK 200-300m vs. DKK ~380m) excl.
- No tech-transfer investments from 2024 onwards

tech-transfer process will be completed in 2024. No more cost to be capitalized.

All milestones will have been paid by mid-2025

DKK 2.6bn payments are outstanding to GSK, EBS and AdaptVac. DKK 1.5-1.8bn to be paid in 2024.





## Summary and closing remarks

Paul Chaplin, President & Chief Executive Officer



## Continued growth supported by multiple drivers

Successful transformation into a leading pure play vaccine company





Attractive underlying market growth

Focused on organic growth strategy

Opportunity to solidify profitability

Solid financial position and stronger cash flow generation going forward